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THE ALMOND CONFERENCE

# Conference Summary

THE ALMOND CONFERENCE 2024





## Conference by the Numbers

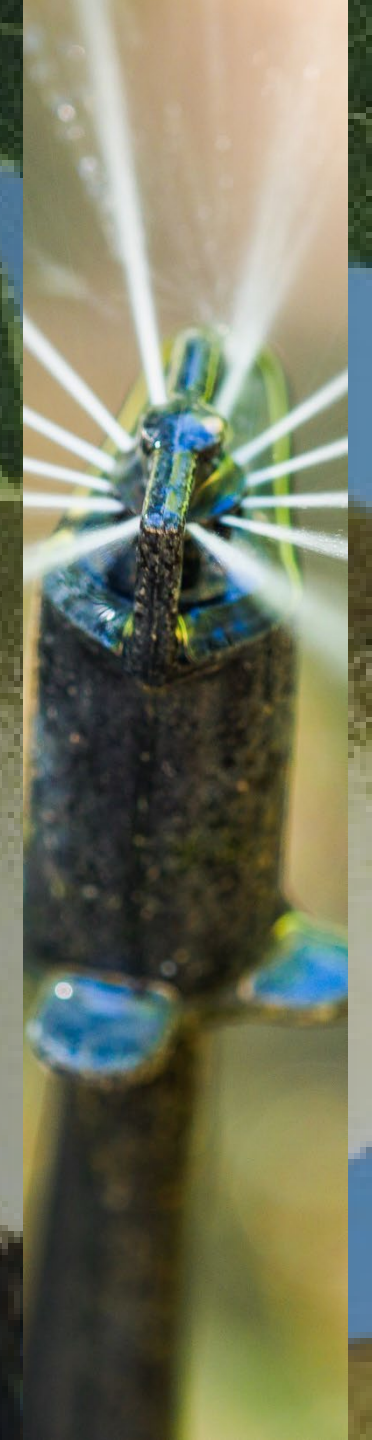
- Total Attendees (all registration types): **3,687**
- Growers/Handlers (CA only): **898**
- US States Represented: **42**
- Countries Represented: **23**
- Exhibitors: **232**
- Educational Sessions: **20**
  - Speakers: **79**





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**REGISTRATION**



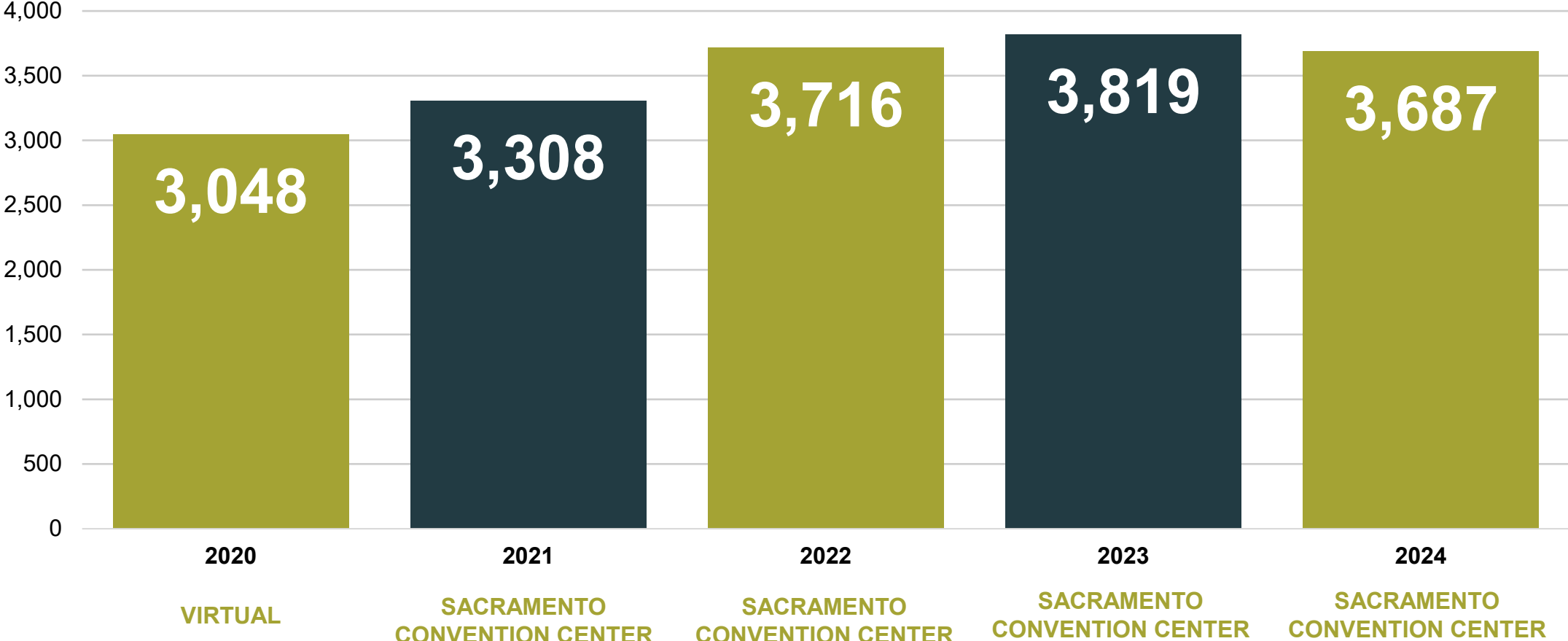


3,687

TOTAL ATTENDEES

# Total Attendance

2020-2024 COMPARISON





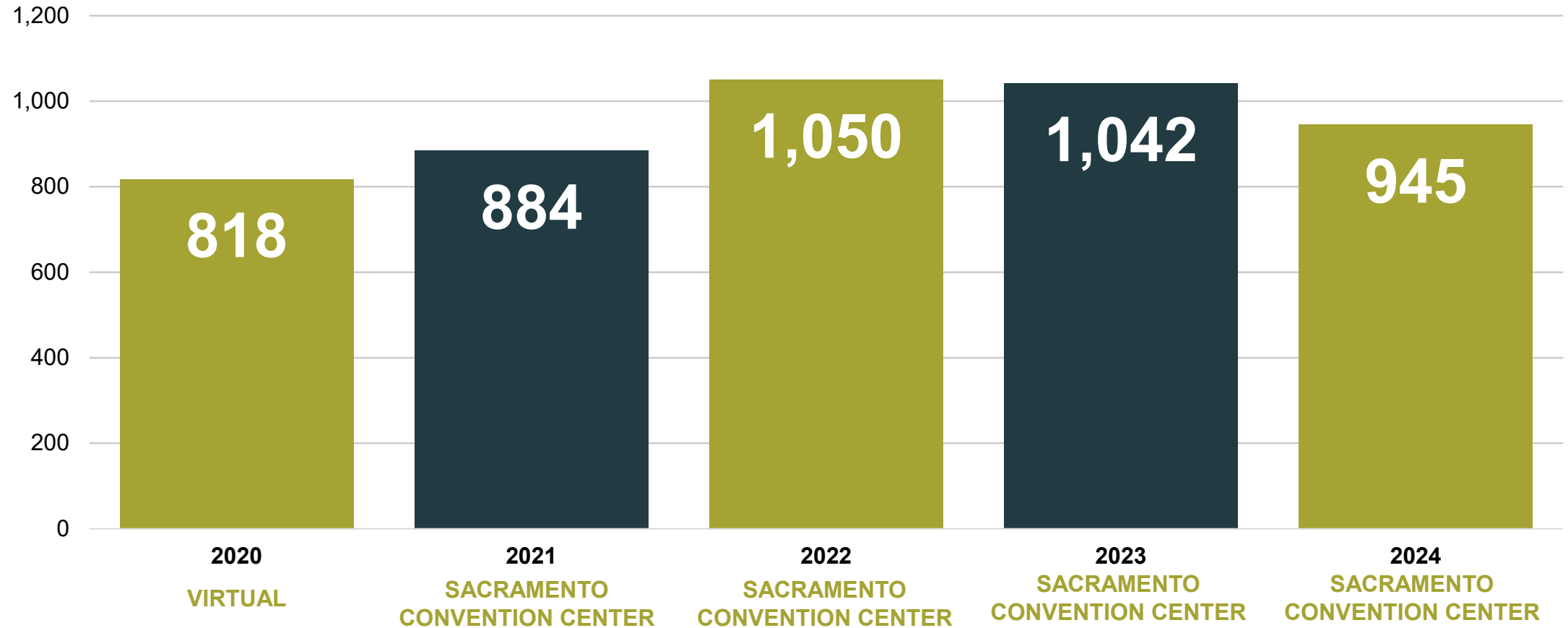
TOTAL GROWER/HANDLER ATTENDANCE

898

Only includes California growers and handlers.

# Total Grower/Handler Attendance

2020-2024 COMPARISON



Demographic response includes global growers/handlers (includes California, other US states, and other countries).



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# ATTENDEE DEMOGRAPHICS





# Attendee Demographics

## 2020-2024 COMPARISON



	2020	2021	2022	2023	2024
Number of Respondents	2,560	1,901	2,689	2,296	2,327
Allied Industry	113	81	195	120	100
Beekeepers	38	31	50	36	39
Food Safety/Lab	43	31	82	45	57
Grower (CA only)	689	641	757	724	648
Processor (CA only)	184	244	306	258	258
Huller/Sheller	106	113	180	158	177
Import/Export/Trader	174	117	180	204	201
Media	51	29	46	12	12
PCA/CCA /PA	215	155	266	178	196
Regulatory/Government Official	77	15	22	32	49

Demographic response is not required upon registering. Exhibitor demographics are not included in total number of respondents.

# FIRST-TIME CONFERENCE ATTENDEES

**29%**

of total attendees were first-time attendees at the conference this year.

**20%**

of growers were first-time attendees at the conference this year.

Demographic response is not required upon registering. Total attendees include all registration types. The grower statistic only includes CA growers.



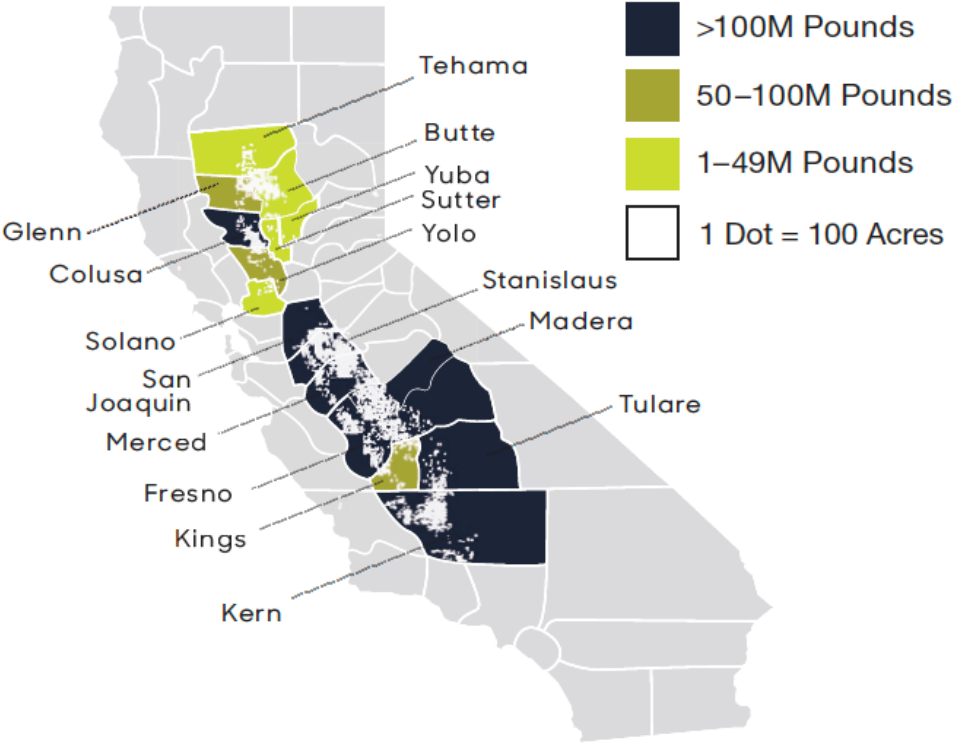
# Grower Attendance by County

During the registration process, growers were asked to select all the counties where they grow almonds. The responses, though voluntary, have been grouped by growing region and can be compared to the production by county map to the right.



## CALIFORNIA ALMOND PRODUCTION

production by county | crop year 2023/24



### NORTH

- Yolo: 73
- Sutter: 50
- Colusa: 46
- Butte: 44
- Glenn: 44
- Tehama: 28
- Solano: 26
- Yuba: 24

### CENTRAL

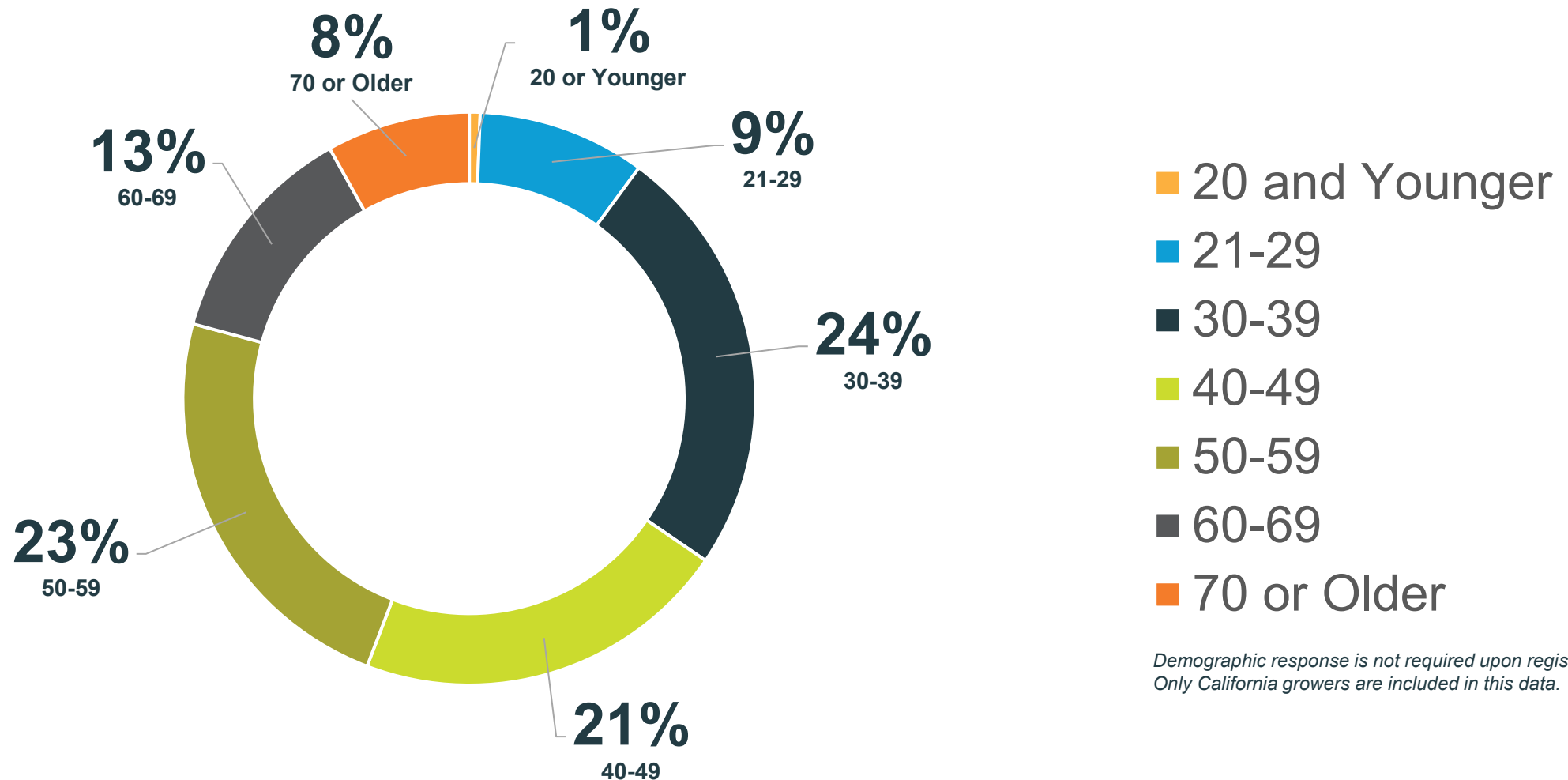
- Stanislaus: 160
- Merced: 135
- San Joaquin: 114
- Madera: 112
- Tulare: 40

### SOUTH

- Fresno: 114
- Kern: 82
- Kings: 28

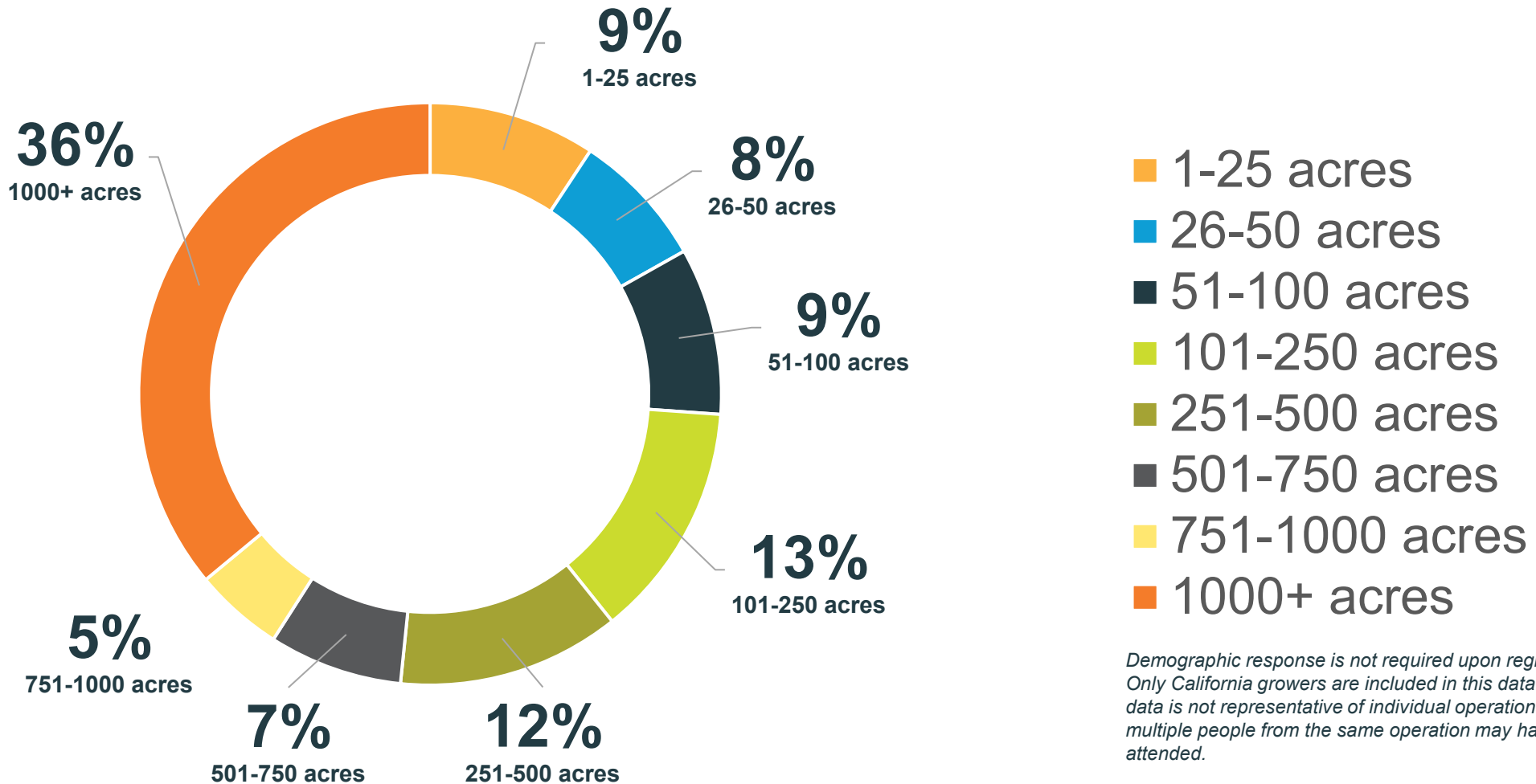


# 81% of attendees range between 30-69 years old



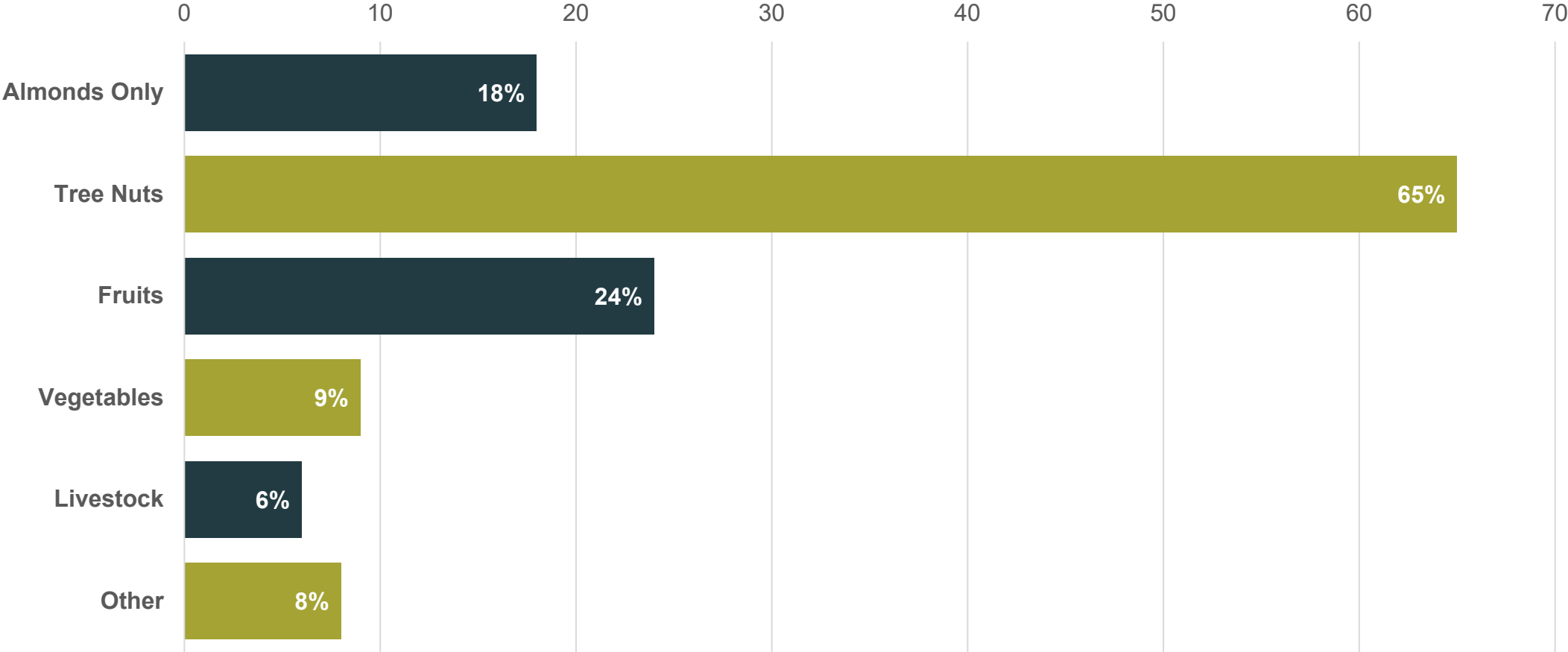
*Demographic response is not required upon registering.  
Only California growers are included in this data.*

# Grower Attendance by Operation Size



# Growers: Other Crops

Demographic response is not required upon registering. Only California growers are included in this data.





HANDLE REPRESENTED

96%

of the 2023/2024 crop handle was represented at The Almond Conference 2024.



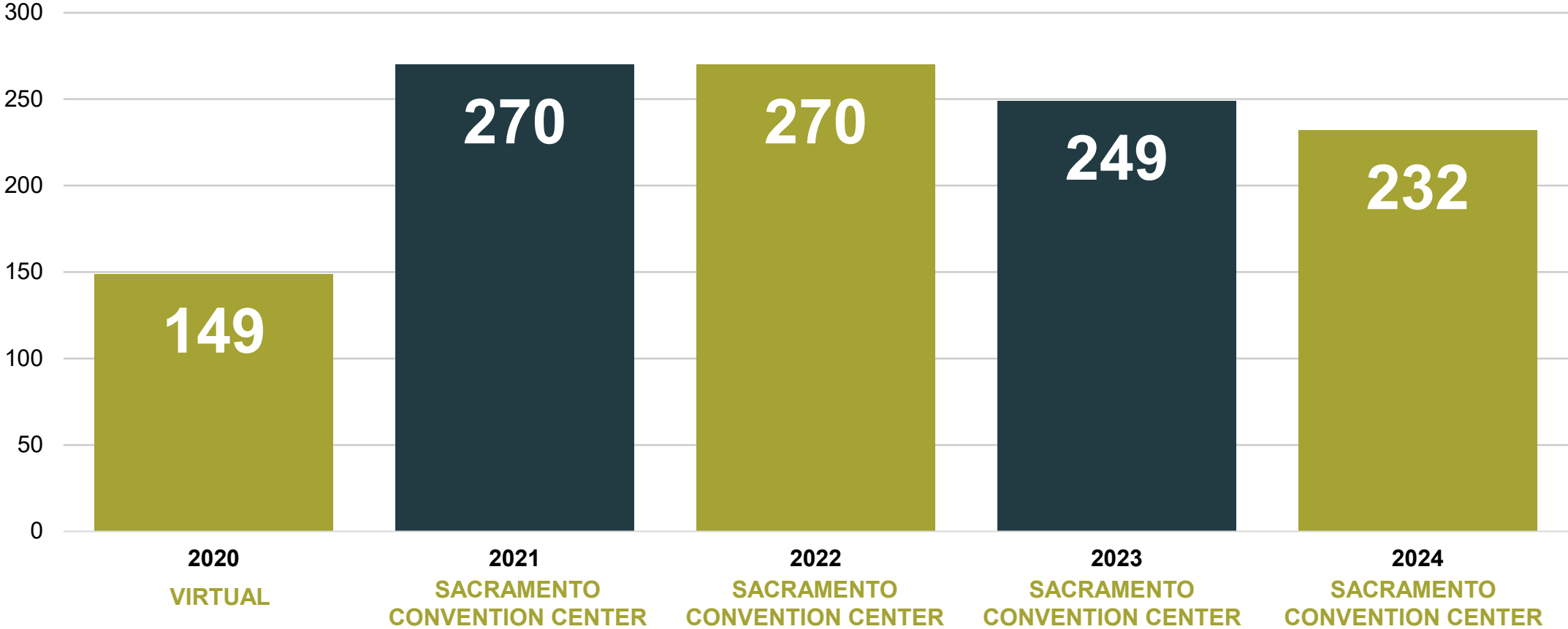
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**EXHIBITION**



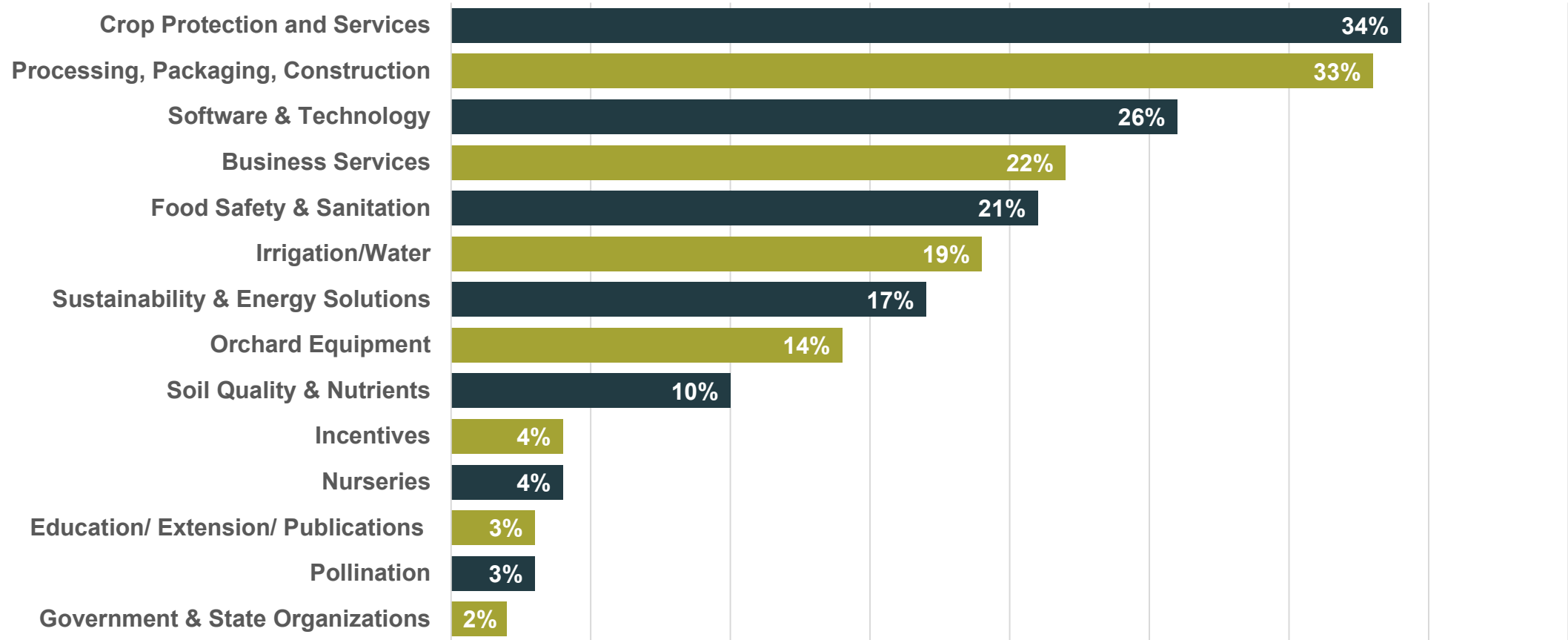
# Exhibitor

## 2020-2024 COMPARISON





# Exhibitor Attendance by Resource Category



Exhibitors self-identified categories to describe their services or offerings, each exhibitor could select up to three categories.



# 16

ORGANIZATIONS REPRESENTED IN THE  
INCENTIVE & GROWER SUPPORT ZONE



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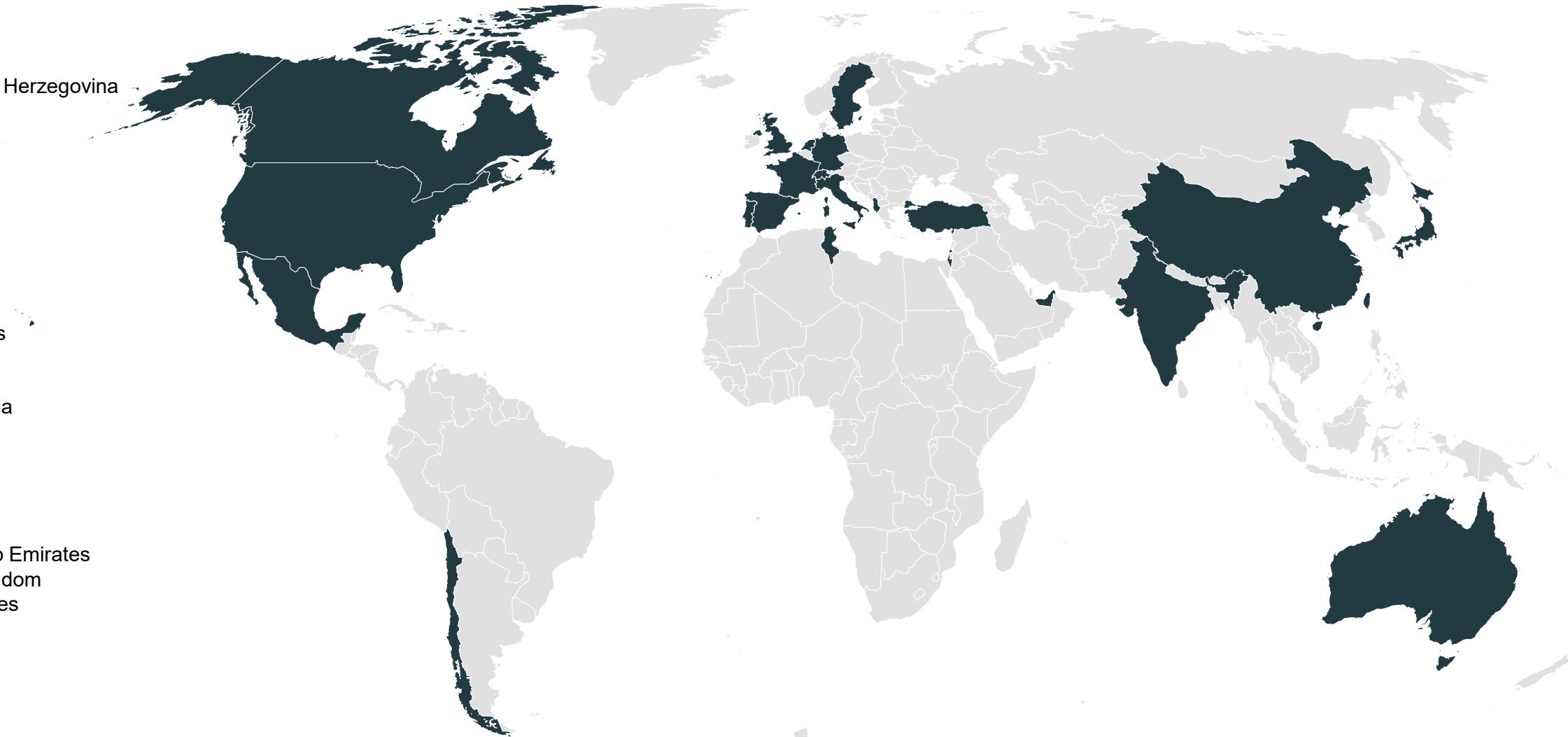
# REGIONAL ATTENDANCE





# 23 Countries Represented

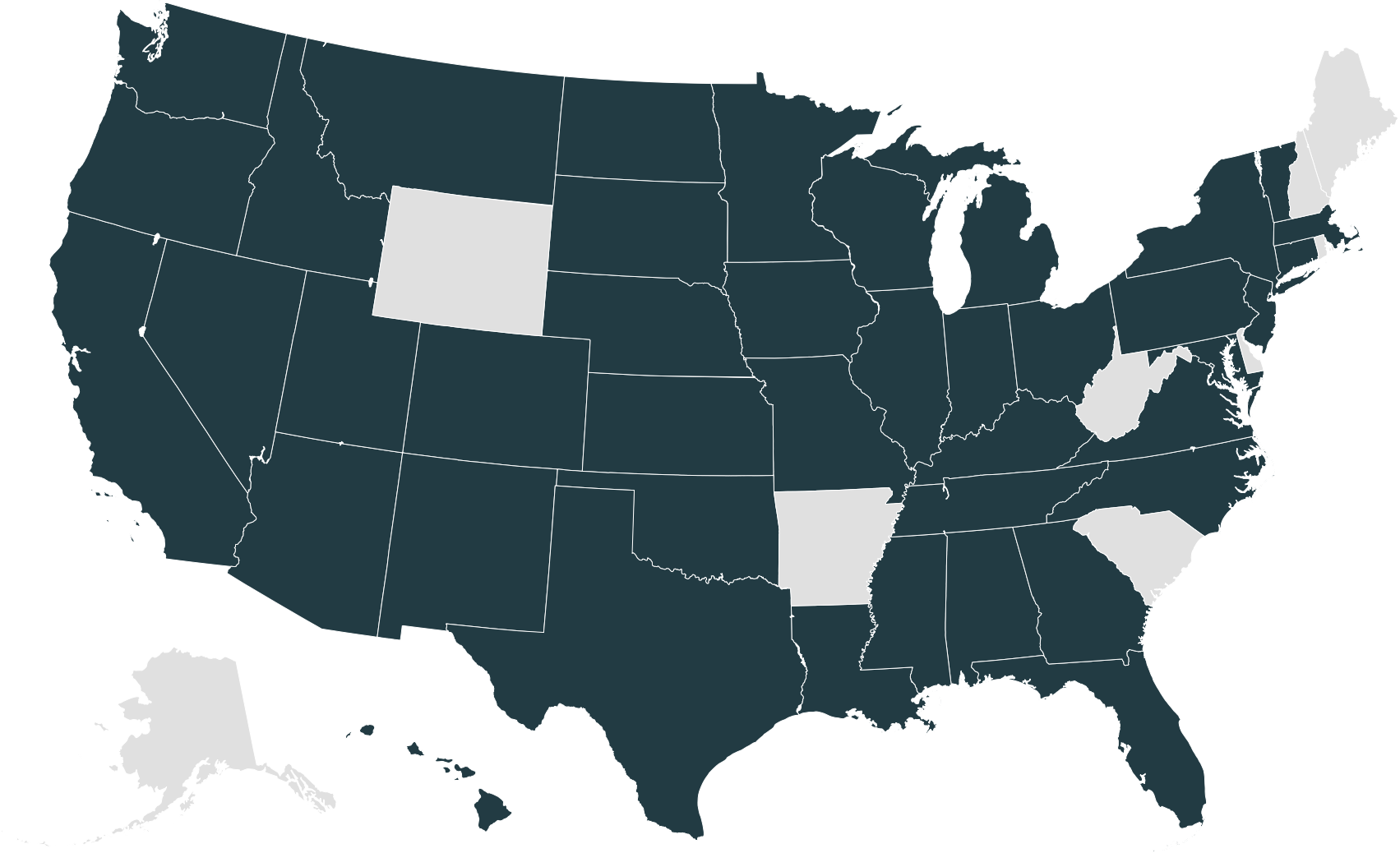
- Argentina
- Australia
- Belgium
- Bosnia and Herzegovina
- Canada
- Chile
- China
- France
- Germany
- India
- Italy
- Japan
- Mexico
- Netherlands
- Pakistan
- Portugal
- Saudi Arabia
- Spain
- Sweden
- Switzerland
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States





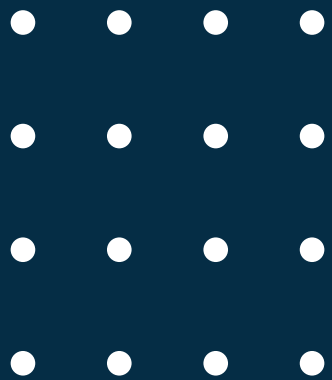
# 42 States Represented

- Alabama
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nevada
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- Wyoming



TAC 2025

# SAVE THE DATE



**NEW DAYS!**

WEDNESDAY-FRIDAY

**DEC. 10-12  
2025**