



THE
ALMOND CONFERENCE
2025

# SAVE THE DATE

## DECEMBER 10-12

SAFE Credit Union Convention Center



NEW days for 2025 are Wednesday—Friday













### Dear Almond Community Members,

The Almond Board of California's Board of Directors and ABC team continue to work hard with a deep commitment to serve the industry. This past crop year, we shipped more than 200 million pounds in 11 straight months—something never done before. Despite the many challenges, we are experiencing strong shipments and the horizon looks encouraging. At The Almond Conference 2024, we will share our vision for how we—when Rooted Together—accelerate this progress by creating the conditions for almonds to thrive.

You'll find a range of sessions we hope will be interesting and useful. Throughout the three days, you'll hear about ambitious new ABC initiatives focused on building global demand and adapting to changing marketplaces, as well as exciting new innovation work with food companies, chefs and nutritionists to ensure almonds are the ingredient of choice.

Be sure to join me and our Board of Directors Chair, Alexi Rodriguez, for the State of the Industry presentation that will cover a range of topics, including hearing from experts about the direction we're heading and key factors impacting our industry. Additional breakout sessions will include topics such as how ABC is working to ease trade barriers, the latest nutrition research and other efforts to help tell compelling almond stories, all with a shared goal of building demand around the world. You'll also find several sessions that will offer options and insights to support your farming operation.

You will hear how we are working together—ABC, industry members, affiliated companies (many of whom are on the trade show floor) and others—to future proof our industry.

There are some shifts to this year's agenda based on your needs and business priorities, including the addition of a second reception on Wednesday afternoon. As you explore the conference, please stop by the ABC booth to pick up the Research Update and other grower and handler resources. New this year, the ABC booth will feature examples of the 14 forms of almonds used around the world.

In addition to the sessions, we also want you to experience our industry's Rooted Together spirit throughout the conference. Be sure to visit the Heritage Exhibit on the trade show floor celebrating our industry's 170 years of robust history and progress, which each of you are a part of. The journey of California almonds is your story. Please come and enjoy a small slice of it.

California's almond industry was born from the spirit and resilience of the 1850s pioneers. Through 170 years, our industry has grown into a global powerhouse, California's largest agricultural export and a cornerstone of the state's agricultural identity. We have so much to be proud of. Our industry embodies the very legacy of California itself—a vibrant community powered by ingenuity and determination. That is the enduring, uniquely Californian spirit that you continue today.

This growth has come with complex challenges, many of which we continue to experience today. From unfavorable economic conditions to rising costs and changing consumer behaviors, we persevere, like the generations before us.

Finally, I want to thank our metal sponsors this year:

AMVT LLC, Borrell USA Corp, TOMRA Food, Qcify, Inc.,

Bayer Crop Science, TriCal Group, Satake, Optimum Sorting,

BASF Corp and BeeHero. These companies and our many

exhibitors have remained ever supportive of The Almond

Conference and our industry. I am very grateful to all of
them for their tremendous contributions.

Wishing you a helpful and enjoyable Almond Conference 2024.

With gratitude,

Clarice Turner, President and CEO

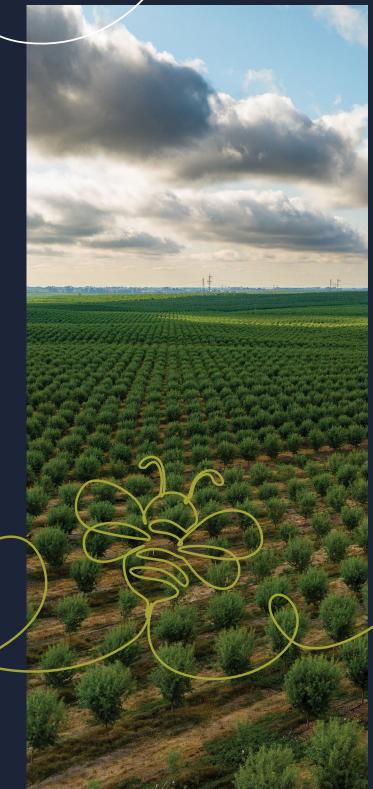


## **ALMOND HERITAGE EXHIBIT**

California's almond industry began with the spirit and grit of 1850s Western pioneers, and through its 170 years, it's grown into a global powerhouse, California's largest agricultural export and a cornerstone of the state's agriculture community.

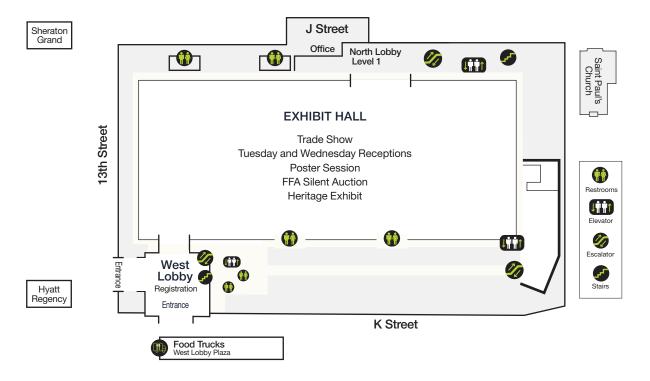
There is so much to be proud of, so the Almond Board of California has created an exhibit for The Almond Conference 2024 celebrating the enduring spirit, resilience, ingenuity and toughness that industry members have displayed for those 170 years, and that you continue today.

Be sure to visit the exhibit on the trade show floor to relive some of the robust, irrepressible history of your industry and the progress and heritage that you are part of. There will be everything from historic photos and ads, mementos of the past and antique equipment, drawings, a short film and more. The journey of California almonds is your story. Come enjoy a small slice of it.

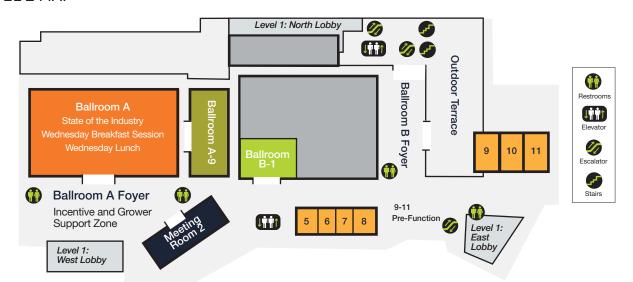


# CONVENTION CENTER MAP

### LEVEL 1 MAP



### LEVEL 2 MAP



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### **CEU INSTRUCTIONS: HOW TO RECEIVE CREDIT**

MUST SHOW PHOTO ID FOR DPR CREDIT

## ATTENDANCE TABLE – LOCATED OUTSIDE OF THE SESSION ROOM

- A staff member will be present at the attendance table outside of each session room to help assist participants with the process.
- 2. Attendees will check in before the session starts by showing photo ID and signing in at the table located outside of the session room.
- 3. Attendees will provide name, email address, license type and number, and credit type that they wish to receive.
- 4. Attendees must check out at the end of the session on the sign-in sheet. Certificates of attendance will only be available after the session ends, and only to attendees leaving that session room.

### MONITORING

One or two ABC staff members will monitor every session to ensure that attendees remain for the entire duration of the session. Attendees leaving early will be reminded that by doing so, they forfeit all credits for that session.

### CERTIFICATES

- Attendance information will be tracked and compiled after the sessions.
- Course Completion Certificates will only be provided to attendees that were present for the entire duration of each session.
- Course Completion Certificates will be available at the end of the sessions at the attendance table outside the session room.
- No partial credits will be offered.

### NEW: ALMOND LEARNING HUB A FREE ONLINE RESOURCE

Whether you're a grower, a pesticide applicator, a handler or any other almond industry professional, we have a course to fit your needs.

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TIME/LOCATION	SESSION	DPR CREDIT/UNIT	CCA CREDIT/UNIT	CDFA-IRRIGATION AND NITROGEN MANAGEMENT (INMP) CREDIT/UNIT
TUESDAY   DEC	EMBER 10			
10:30–11:45 a.m. Ballroom A-9	What to Do with Unplanted Land?		1 Hour Soil & Water Management	
12:30–1:45 p.m. Ballroom A-9	Economics of Almond Production		1 Hour Professional Development	
WEDNESDAY   [	DECEMBER 11			
10:30–11:30 a.m. Ballroom A-9	Predicting an Orchard's Yield Early in the Season		1 Hour Precision Ag	
2:45–4:00 p.m. Ballroom A-9	When to Irrigate: Considering Soil and Tree Growth		1 Hour Soil & Water Management	1 Hour
2:45–4:00 p.m. Ballroom B-1	Managing Insects in Harvested Nuts	1 Hour Other	0.5 Hour Integrated Pest Management 0.5 Hour Crop Management	
THURSDAY   DE	CEMBER 12			
9:00–10:30 a.m. Ballroom A-9	New Pests and the Prevention Against Future Invasions	1.5 Hours Other	1.5 Hours Integrated Pest Management	
9:00–10:30 a.m. Ballroom B-1	Telling the Almond Sustainability Story		1.5 Hours Professional Development	
11:30 a.m.–1:00 p.m. Ballroom A-9	Design, Analyze and Refine Your Pest Management Plan	1.5 Hours Other	1.5 Hours Integrated Pest Management	



### TUESDAY **CONFERENCE AGENDA**

**DECEMBER 10** 

EXHIBIT HALL: 1:00-6:00 P.M. SESSIONS: 10:30 A.M.-3:30 P.M. FOOD TRUCK VILLAGE: 11:00 A.M.-2:00 P.M. REGISTRATION: 8:00 A.M.-6:00 P.M.

10:30 A.M.  Pollinator Habitat: What You Need to Know About Endangered Species  What to Do with Unplanted Land?  North Africa: New Market Opportunities	
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What You Need to Know About Endangered Species  What to Do with Unplanted Land?  What to Do with Unplanted Land?  Market Opportunities	
11:30 A.M. Endangered Species	
12:00 P.M.	
<b>12:30</b> P.M.	
1:00 P.M. New Administration, New	
1:30 P.M. Sponsored by Demand Through Nutrition Research Nutrition Research Trade Agenda?	
2:00 P.M.	
2:30 P.M. Exhibit Hall Hours Are 1:00–6:00 p.n	
3:00 P.M. State of the Industry	
3:30 P.M.	
4:00 P.M.	
4:30 P.M. Dedicated Tra	
and Opening	
5:00 P.M. Reception	
5:30 P.M. Sponsored by FARM CREDI	Т
6:00 P.M.	rm Credit Credit



### **Pollinator Habitat: What You Need to Know About Endangered Species**

10:30-11:45 a.m. Meeting Room 2

Moderator: Josette Lewis (ABC)

Speakers: Kelly Bills (Pollinator Partnership), Erin Arnsteen (Monarch Joint Venture), Stetcyn Maldonado (Project Apis m.)

Action is coming from state and federal regulators that will change endangered species rules. Learn how growers who have added pollinator habitat can get legal protection for their farming operations and what resources are available to assist you.

### What to Do with Unplanted Land? 10:30-11:45 a.m.

Ballroom A-9

Moderator: Michael Roots (ABC)

Speakers: Mike Wade (California Farm Water Coalition), Mike Tietze (East Turlock GSA), Anja Raudabaugh (Western United Dairies), Joe Choperena (Sustainable Conservation), Bret Sill (Almond Grower)

As SGMA continues to be implemented across the state, our growers and industry need to make difficult, long-term decisions for their operations. This will give you a brief overview of SGMA as well as provide thoughts and options to consider for both the short and longer term, from funded programs to practices that can be implemented on unplanted or fallow lands.

### **North Africa: New Market Opportunities**

10:30-11:45 a.m. Ballroom B-1

Moderator: Julie Adams (ABC) Speakers: Brad Rose (Rose Research), Shipper (TBA)

ABC invested in a market assessment study last year to help chart future growth opportunities for California almonds. Morocco was identified as a priority last year, it was the 10th top export destination for California almonds. Come hear the initial findings of a North Africa market assessment and learn about the challenges and opportunities in these exciting new markets.

Food Truck Village West Lobby Plaza

### **Driving Global Demand Through Nutrition Research** 12:30-1:45 p.m.

Moderator: Kurt Waananen (Blue Diamond Growers)

Meeting Room 2

Speakers: Elena Hemler (ABC), Dariela Roffe-Rackind (ABC), Phil Gowland (Whitworths) Kristin Rubin (KIND - virtual)

Learn how nutrition research transformed almonds into a top food for health, and where we are headed next. Hear about a new paper by global health leaders on almond cardiometabolic benefits and get perspectives from a food brand. You'll leave with practical guidance on how our industry can use nutrition research to grow demand, stimulate innovation and improve public health

### **Economics of Almond Production** 12:30-1:45 p.m. Ballroom A-9

Moderator: Sebastian Saa (ABC)

Speakers: Sullivan Grosz (Pearson Realty), Brittney Goodrich (University of Illinois Urbana-Champaign), Mel Machado (Blue Diamond Growers), Wes Asai (Pomology Consultant and Almond Grower)

Whether you're looking to fine-tune your operation or gain a better understanding of the economics behind almond production. this session will give you valuable tools and insights to help you succeed. Panelists will detail optimized production practices to reduce costs and boost productivity that have been developed from years of research, exploring key operational costs, break-even points, customizable tools for your operation and more. You'll also get key insights into land trends from a real estate perspective.

### **New Administration. New Trade Agenda?**

12:30-1:45 p.m. Ballroom B-1

Moderator: Keith Schneller (ABC) Speaker: Sharon Bomer-Lauritsen (Former USTR)

Although last year's crop was smaller, our almond exports were the second largest on record. Almonds are the #1 or #2 U.S. agricultural export to a number of key markets—but we are competing with other countries for trade advantages and simple market share. With a change in the administration, could there be new challenges or new initiatives to help further expand exports?



Coffee Break

1:00-2:00 p.m. Ballroom A Fover

Sponsored by TriCal Group

TUESDAY, DECEMBER 10 - SESSION DESCRIPTIONS

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### **State of the Industry** 2:00-3:30 p.m. Ballroom A

Speakers: Alexi Rodriguez (ABC), Clarice Turner (ABC)

Almond Board of California Chair Alexi Rodriguez, CEO Clarice Turner and industry experts will present a full picture of current global, commercial and industry economics and trends as well as a range of ambitious new Almond Board initiatives. Clarice is finishing her first year as CEO, and she and Alexi will detail how the learnings from this year and from their recent listening tour with growers are being used to help you weather continuing challenges, complex economic forces and changing consumer behavior. You will hear about the growing momentum that is driving global demand, and about programs making more new strides in marketing, innovation and research that will drive even more demand in the future. You'll also hear why economists and experts see better times coming. Plus, the almond industry is celebrating 170 years of the resilience, ingenuity and grit that made California almonds a global powerhouse— ABC is honoring that enduring spirit that you continue today.



### **■** Dedicated Trade Show Time and Opening Reception

3:30-6:00 p.m. **Exhibit Hall** 

Sponsored by Farm Credit









## WEDNESDAY CONFERENCE AGENDA

**DECEMBER 11** 

EXHIBIT HALL: 9:00 A.M.-6:00 P.M.
SESSIONS: 8:00 A.M.-4:00 P.M.
FOOD TRUCK VILLAGE: 11:00 A.M.-2:00 P.M.
REGISTRATION: 7:00 A.M.-6:00 P.M.

	BALLROOM A	MEETING ROOM 2	BALLROOM A-9	BALLROOM B-1	EXHIBIT HALL
<b>8:00</b> A.M.					
<b>8:30</b> A.M.	Grower Breakfast:				
<b>9:00</b> A.M.	Game Changers in Global Marketing				
<b>9:30</b> A.M.					
					Coffee Break Sponsored by
<b>10:00</b> A.M.					Researcher  Meet & Greet
<b>10:30</b> A.M.					
<b>11:00</b> A.M.		Dealing with Rejections and Goods Returned	Predicting an Orchard's Yield Early in the Season	Navigating the Political Landscape: Advocating for the Future of	
<b>11:30</b> A.M.				American Almonds	Exhibit Hall
<b>12:00</b> P.M.	Lunch Session: Unlocking the Future of Almond				Hours Are 9:00 a.m.–6:00 p.m.
<b>12:30</b> P.M.	Food Innovation  Sponsored by YOSEMITE REMOTE CREDIT				
<b>1:00</b> P.M.	CREDIT				
<b>1:30</b> P.M.					Dedicated Trade Show Time
<b>2:00</b> P.M.					Researcher Meet & Greet
<b>2:30</b> P.M.					Wieet & Greet
<b>3:00</b> P.M.					
<b>3:30</b> P.M.		Elevating Value Through Innovative and Trending Uses of Almonds	When to Irrigate: Considering Soil and Tree Growth	Managing Insects in Harvested Nuts	
<b>4:00</b> P.M.					
<b>4:30</b> P.M.					_
<b>5:00</b> P.M.					Dedicated Trade Show
<b>5:30</b> P.M.					Time and Wednesday Reception
<b>6:00</b> P.M.					





## WEDNESDAY SESSION DESCRIPTIONS

# Grower Breakfast: Game Changers in Global Marketing

8:00-9:30 a.m. Ballroom A

Moderator: Clarice Turner (ABC) Speakers: Mickey Citarella (SRG), Emily Fleischmann (ABC), Other ABC Staff (TBA)

The world is evolving at a lightning pace and staying informed about the latest trends is crucial for success. Come learn how the Almond Board is developing new, game-changing strategies to meet the evolving needs of consumers worldwide. From inspiring innovation with food manufacturers, to tapping into passions like ICC Cricket World Cup in India, to reaching new consumers through Own Your Prime with Deion Sanders, the global marketing team is pushing the boundaries to ensure California almonds remain a popular and essential food around the globe.

\* Anyone may attend this session. However, if you want to purchase breakfast as an add-on, visit an Onsite Registration kiosk to see if tickets are still available.

Dedicated Trade Show Time 9:30–10:30 a.m. Exhibit Hall



Coffee Break

9:30-10:00 a.m. Exhibit Hall

Sponsored by Satake





Researcher Meet & Greet

9:30–10:30 a.m. Poster Session in Exhibit Hall

Dealing with Rejections and Goods Returned

10:30-11:30 a.m. Meeting Room 2

Moderator: Tim Birmingham (ABC) Speakers: Abhi Kulkarni (ABC), Tim Birmingham (ABC)

This session will give you information to help deal with lot rejections in the EU and Japan, including reprocessing options. You will also get practical guidance on the Goods Returned Process, with tips and strategies to help you navigate the process of bringing product back to the U.S. and clearing FDA requirements.

## Predicting an Orchard's Yield Early in the Season

10:30–11:30 a.m. Ballroom A-9

Moderator: Sebastian Saa (ABC)

Speakers: Jerry Magdaleno (Terra Nova Trading, Inc.), Patrick Brown (UC Davis), Yufang Jin (UC Davis), Brian Ezell (Setton Farms)

Getting early season estimates of yield for an individual farm may be the holy grail for precision management. UC experts will share breakthroughs in this area, followed by Terra Nova's approach to evaluating multiple orchards. Plus, learn how yield predictions can optimize orchard and industry operations, and get practical insights for improving overall efficiency.

### Navigating the Political Landscape: Advocating for the Future of American Almonds

10:30-11:30 a.m.

Ballroom B-1

Moderator: Blake Vann (Vann Family Orchards and Almond Alliance Chair)

Speakers: Anna Caballero (Senator), Juan Alanis (Assemblymember), Heath Flora (Assemblymember), Jasmeet Kaur Bains (Assemblymember)

Join the Almond Alliance for a deep dive into the legislative and political landscape impacting the almond industry. Gain valuable insights into key policies and upcoming changes, and learn how the industry and its advocates are preparing to navigate the current challenges and evolving dynamics within the almond community.

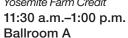
Food Truck Village 11:00 a.m.-2:00 p.m. West Lobby Plaza

### Lunch Session: Unlocking the Future of Almond Food Innovation

NEDNESDAY, DECEMBER 11

SESSION DESCRIPTIONS

Sponsored by Yosemite Farm Credit



*Moderator:* Steven Goldstein (Foodthingue)

Speakers: Katlin Smith (Simple Mills), Robin DeLauter (Mars Snacking), Roland Laux (Re-nut), Jeff Anderson (AllMade Materials)

Independent research predicts the almond ingredient market will more than double in just nine years, reaching \$23 billion in 2032, \$13 billion more than in 2023. As the need for healthy and eco-friendly food and ingredients continues to increase, the role of innovation is more important than ever This session will explore the limitless potential of almonds that could drive extraordinary industry growth—from innovative snacks to trending menu items to sustainable materials and more. Hear from leading experts in food manufacturing, foodservice and nonfood sectors and discover what these opportunities could mean for California almonds and your operations.

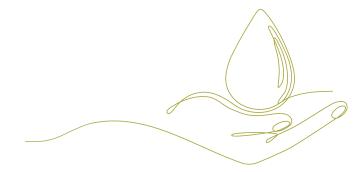
\* The 2024 Almond Achievement Award and Almond Technical Achievement Award winners will be announced during this session. Visit an Onsite Registration kiosk to see if tickets are still available.

### Dedicated Trade Show Time 1:00–2:30 p.m. Exhibit Hall

\_\_\_\_\_\_

Researcher Meet & Greet
1:00–2:30 p.m.
Poster Session in Exhibit Hall

Continued on page 9



continued from page 8

## WEDNESDAY SESSION DESCRIPTIONS

### **Elevating Value Through Innovative and Trending Uses of Almonds**

2:45-4:00 p.m. Meeting Room 2

Moderator: Josette Lewis (ABC)

Speakers: Harbinder Maan (ABC), Cynthia Machado (Blue Diamond Growers), Christie Myers (Cache Creek Foods), Greg Nielsen

Promoting the use of almond ingredients in innovative food products can make almonds an essential part of daily diets and elevate almond value. This session will showcase potential uses and creative forms of almonds for developing new food products, and you'll hear from stakeholders who are creating and marketing new almond forms.

### When to Irrigate: Considering **Soil and Tree Growth**

2:45-4:00 p.m. Ballroom A-9

Moderator: Sebastian Saa (ABC)

Speakers: Astrid Volder (UC Davis), Curt Pierce (UC ANR), Mae Culumber (UC ANR)

Three University of California research experts will give you insights on improving soil structure for better water efficiency, methods to determine optimal irrigation timing and the ways water uptake is affected by drip versus microirrigation and by rootstock choices. Learn key strategies to enhance your irrigation practices and boost water use efficiency

### **Managing Insects in Harvested Nuts** 2:45-4:00 p.m. Ballroom B-1

Moderator: Gabriele Ludwig (ABC)

Speakers: Abhi Kulkarni (ABC), Eric Myers (ADM), Zhongli Pan (UC Davis), Spencer Walse (USDA ARS)

Managing pests continues after harvest in stockpiles, in the facility and when you're prepping for shipment—and is critical to maintaining nut quality. Learn about ways to minimize pests inside facilities from experiences with food processing facilities, hear research on new methods to monitor for insect pests in stockpiles and bins, and remind yourself of considerations to ensure your fumigations are effective. The session will include an update on any learnings to date on post-harvest management of the new pest, Carpophilus truncatus beetle.



4:00-6:00 p.m. **Exhibit Hall** \*No-host bar









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## THURSDAY **CONFERENCE AGENDA**

**DECEMBER 12** 

EXHIBIT HALL: 9:00 A.M.-12:00 P.M. SESSIONS: 9:00 A.M.-1:00 P.M. FOOD TRUCK VILLAGE: 10:30 A.M.-1:30 P.M. REGISTRATION: 8:00 A.M.-12:00 P.M.

	MEETING ROOM 2	BALLROOM A-9	BALLROOM B-1	EXHIBIT HALL
<b>7:30</b> A.M.				
<b>8:00</b> A.M.				
<b>8:30</b> A.M.				
<b>9:00</b> A.M.				
<b>9:30</b> A.M.				
	Adding Value:	New Pests and the	Telling the Almond	Exhibit Hall Hours Are
<b>10:00</b> A.M.	Almond Hulls for New Food Uses	Prevention Against Future Invasions	Sustainability Story	9:00 a.m12:00 p.m.
<b>10:30</b> A.M.				
<b>11:00</b> A.M.				Dedicated Trade
				Show Time
<b>11:30</b> A.M.				
<b>12:00</b> P.M.				
	Almond Leadership	Design, Analyze and Refine Your Pest		
<b>12:30</b> P.M.	Program Presentation and Graduation	Management Plan		
<b>1:00</b> P.M.				

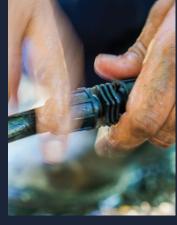












## THURSDAY SESSION DESCRIPTIONS

### **Adding Value: Almond Hulls** for New Food Uses

9:00-10:30 a.m. Meeting Room 2

Moderator: Guangwei Huang (ABC) Speakers: Guangwei Huang (ABC), Daniel Kurzrock (Upcycled Foods), Dave Thiel (Cortez Growers), Corbin Sturdivan (Wilkey

Industries), Sean Chandler (Chandler Automation)

Almond hulls, which make up 50% of the almond fruit, share similarities with fruits like apricots, peaches and plums, but their potential use in a variety of food products has not been tapped. Rich antioxidants and dietary fiber make hulls a unique, versatile and health-boosting ingredient. The session will explore the ways almond hulls can be transformed into valuable food ingredients.

### **New Pests and the Prevention Against Future Invasions**

9:00-10:30 a.m. Ballroom A-9

Moderator: Lauren Fann (ABC)

Speakers: Florent Trouillas (UC Davis), Houston Wilson (UC Riverside), Joshua Kress (California Department of Food & Agriculture)

With several new invasive pests recently detected in California almonds, it's important to stay informed about the latest updates on Carpophilus truncatus and red leaf blotch (Polystigma amygdalinum). Additionally, we'll cover strategies to reduce the risk of new pests being introduced to the industry. Speakers will discuss current knowledge about each pest and any work that has been done so far, providing management strategies where possible. A key focus will be on preventing the spread of invasive species and understanding the regulations in place to reduce the risk of new pests.

### **Telling the Almond Sustainability Story**

9:00-10:30 a.m. Ballroom B-1

Moderator: Danielle Veenstra (ABC) Speakers: Michael Briano (Harris Woolf), Ashley Boren (Sustainable Conservation), Josette Lewis (ABC)

The world is increasingly curious about how food is grown, but do you feel wellequipped to answer when it comes to almonds? Whether it's questions from neighbors or conversations with buvers. we'll share tools for those discussions and learnings from industry members working in this space. We'll also introduce a new initiative underway to shift the way people think about almonds and water.

**Dedicated Trade Show Time** 10:30-11:30 a.m. **Exhibit Hall** 

PP Food Truck Village 10:30 a.m.-1:30 p.m. West Lobby Plaza

> **Almond Leadership Program Presentation and Graduation** 11:30 a.m.-1:00 p.m. Meeting Room 2

Speaker: ALP Winning Class Member

Join us for the award-winning Almond Leadership Program's Special Project presentation. The winning presentation was selected by Almond Leadership Program participants and mentors. Visit Almond Board Booth #1018 to see which presentation won.

### Design, Analyze and Refine Your **Pest Management Plan** 11:30 a.m.-1:00 p.m.

THURSDAY, DECEMBER 12 - SESSION DESCRIPTIONS

Moderator: Lauren Fann (ABC)

Ballroom A-9

Speakers: Justin Nay (Integral Ag.), Cameron Boomgaarden (Vann Family Orchards), Joe Coelho (American Pistachio Growers), Grower (TBA)

Developing a pest management strategy and maintaining communication with your Pest Control Advisor (PCA) or grower throughout the season is crucial for effectively managing your orchards when pests are identified. Reviewing historical information about an orchard and its needs is key to achieving the best crop load by season's end. While low prices can make decisions tough, certain practices cannot be skipped, as the long-term impact could be devastating. Learn what questions growers should ask their PCA to positively impact their pest management plans and discover what information PCAs should ask their growers to ensure a clear understanding of why certain management practices are necessary





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- Automation & Software





# **The Voice of American Almonds**

The Almond Alliance is the leading authority in state and national policy, championing American almond farmers, industry and community for the continued global growth, innovation, and success of American almonds and agriculture. The Alliance is dedicated to providing resources and solutions for our members, ensuring industry success and growth opportunities.



Created by the Almond Alliance in 2014, the Almond Political Action Committee (Almond PAC) protects our industry and promotes shared interests within the community. The Almond PAC capitalizes on individual contributions and collectively attributes them strategically to key candidates for Congressional and California statewide elections.



An Almond Alliance initiative, **Pollinator Alliance** is a hub for California almond growers, providing resources and programs that protect, nurture, and promote our symbiotic relationship with pollinators. In partnership with Great Valley Seed, Pollinator Alliance is developing native plant and seed supplies. For more information about the program, visit **PollinatorAlliance.Farm**.

# **Visit our Booth #1333**



**AlmondAlliance.org** 



# NEW: Almond Learning Hub A FREE Online Resource

Did you miss previous Almond Board events? ABC now has you covered with on-demand CEUs. Whether it's insects, diseases or weeds, the Almond Learning Hub has a wide range of courses to fit your needs.

Scan the QR code or visit

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# GROWING GLOBAL DEMAND

At the Almond Board of California, we are committed to shaping a future where the California almond industry continues to thrive. By embracing innovation in product usage, fostering new partnerships and addressing challenges head-on, we are positioning California almonds for sustained growth and enduring value.

# GAME CHANGERS IN GLOBAL MARKETING SESSION DECEMBER 11 // 8:00–9:30 A.M.

**Join us for the Game Changers in Global Marketing session** to learn more about the proactive approach the Almond Board is taking to ensure that almonds remain a beloved choice for generations to come.

### **NEW LOCATION! COME VISIT US AT BOOTH #1033**

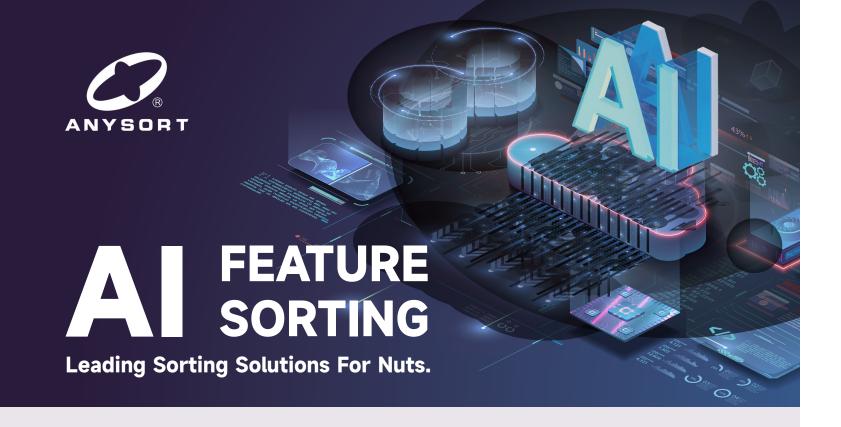
Meet members of the Almond Board staff to learn more about ABC's demand-building activities. The booth is located in the main exhibition hall.











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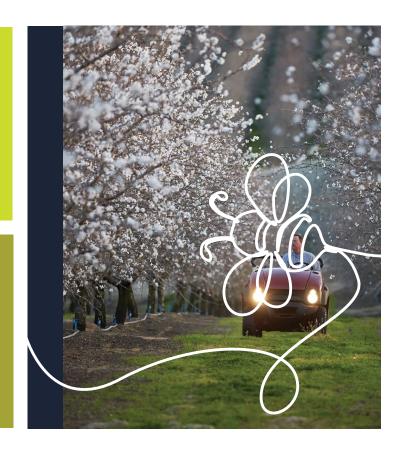


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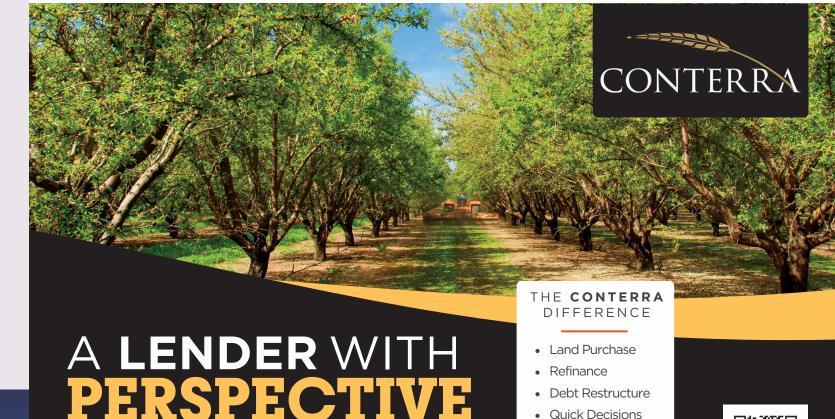
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# ALMOND LEADERSHIP

## PROGRAM GRADUATES



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- Andy Barahate, Central California Almond Growers Association
- Gurajan Brar, Brar & Sons Farms
- Matthew Brocato, Phytech
- Mark Cavallero, Sierra Valley Almonds
- · Zachary Days, Cal Coast Almond Processing, Inc.
- Mallory Dodds, Gowan USA
- Ryan Hackett, Gold Leaf Farming
- Brandon Heinrich, B&M Orchards

- Amanda Hernandez, TriCal, Inc.
- Victoria Lee, Blue Diamond Growers
- Sutter Long, Bayer Crop Science
- Antonio Lopez, Yocha Dehe Wintun Nation
- Ryan McCoon, Cultiva
- Edgar Perez, American AgCredit
- Jeevan Sandhu, Wilbur Ellis
- Erik Stanek, Blue Diamond Growers
- Delaney Woolwine, Harris Woolf California Almonds

Visit this year's class members during the Wednesday Poster Sessions to hear about their special projects.

### SPECIAL THANKS TO THE 2024 MENTORS

- Stan Chance, Yosemite Farm Credit
- Gaby Chavarria, Harris Woolf California Almonds
- Megan Chicoine, Manulife Investment Management
- Brendan Feder, Zions Ag Finance
- Jereme Fromm, California Nut Co.
- Christine Gemperle, Gemperle Orchards
- Ladd Hackler, JenJil Packaging
- Donny Hicks, RPAC Almonds
- Josh Krueger, Semios

- Michael Marsh, Yosemite Farm Credit
- April Nuckles, Vestaron
- Joe Palomino, Axiom Ag
- Brandon Rebiero, Gold Leaf Farming
- $\bullet$  Brett Richesin, Alliant Insurance Services, Inc.
- Lucas Schmidt, Grow West
- Scott Severson, Severson Family Farms
- Manny Sousa, Burchell Nursery
- Chandler Wilson, NutriAg USA Ltd.

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# CALIFORNIA FFA FOUNDATION SUPPORTING OUR FUTURE LEADERS

The 2024 Almond Leadership Program participants have already raised more than \$20,000 for the California FFA Foundation through fundraisers and special events! Help us build upon this amount and continue to fund scholarships for high school students planning to attend college with an ag-related major.

CALIFORNIA FFA FOUNDATION



### DON'T MISS THE FFA SILENT AUCTION

The silent auction is open in the Exhibit Hall during the following days:

Tuesday | 1:00-6:00 p.m. • Wednesday | 9:00 a.m.-5:00 p.m. | Auction Checkout 5:00-6:00 p.m.

The auction will close out at 5 p.m. on Wednesday. Winners need not be present. If you are not present, FFA staff will contact you to collect payment and arrange item delivery.



Special thanks to the **2024 Emerald Sponsor, Qcify**, who is graciously matching silent auction proceeds raised, up to **\$20,000**.





# VISIT THE ALMOND BOARD'S BOOTH

**1018** 

# Where you'll find industry resources and learn about the 14 almond forms

Available in more forms than any other tree nut, almonds are an essential ingredient with endless texture and flavor potential. Visit the ABC booth to see the innovative ways the 14 forms of almonds are being used in products from around the world!

### **NEW RESOURCES**

ALMOND ALMANAC RESEARCH UPDATE

### TRADE RESOURCES

GUIDE TO CALIFORNIA ALMONDS POSTER TECHNICAL KIT

### **ID BOOKS**

PEST ID
WEED ID

DISEASE AND
NUTRIENT DEFICIENCY ID

### **GROWER GUIDES**

ALMOND ROOTSTOCKS

COVER CROP BMPS

HONEY BEE BMPS

GROUNDWATER RECHARGE GUIDE

IRRIGATION RESOURCES

NITROGEN BMPS

SALINITY MANAGEMENT

WHOLE ORCHARD RECYCLING













# VISIT THE INCENTIVE AND GROWER SUPPORT ZONE!

The **Incentive and Grower Support Zone** is returning to The Almond Conference! This is **THE** place to learn about government incentives and other forms of support. Many of these incentive programs began as research projects with funding from the Almond Board of California and have proven agronomic benefits.

Grower incentives, through federal, state and local programs, provide funding for adoption of many practices of interest to almond growers. Several agencies and organizations will be on hand with the latest information on funding opportunities to assist growers on their operations.

### **Examples of available funding include:**

- More efficient irrigation, distribution uniformity testing and nutrient management systems
- Groundwater recharge
- Cleaner on-farm equipment
- Low-dust harvesters
- Habitat projects including pollinator hedges
- Navel orangeworm mating disruption and integrated pest management
- Planning grants and many other practices



























Department of Agriculture
ral Resources Conservation Service















**HORT48-Manuel Rubio** 

Likelihood of Transmission

Evaluating Almond Susceptibility to Sharka and

Wednesday, December 11 9:30-10:30 a.m. (coffee hour) 1:00-2:30 p.m.

Stay up to date with the latest Almond Board-funded research projects. Research posters will be on display in the Exhibit Hall during exhibit hours. Make sure you stop by during Wednesday's designated Poster Session times to meet with researchers.

- ENTO32-Jhalendra Rijal Improving Integrated Pest Management Practices of Major Hemipteran Pests
- **ENTO38-Houston Wilson** Effect of Landscape Composition on Almond Orchard Susceptibility to Leaffooted Bug
- **ENTO37-Houston Wilson** Monitoring and Management of the Carpophilus Beetle
- **ENTO39-Houston Wilson** Revisiting Trap Selection for Pheromone-based Monitoring of Leaffooted Bugs
- 5 **ENTO31-Charles Burks** Biology and Technology for Remote Automated Trapping of NOW Females
- PATH01-Greg Brown Non-Fumigant Approaches for Orchard Replacement
- PATH22-Andreas Westphal Implementing a Nematode Management System
- ENTO33-Mattia Sterilize Insect Technology for NOW
- WATER19-Kenneth Shackel Evaluating Whether Low Set and Resulting Low Crop Loads Require Less than Full Inseason Irrigation
- **INSH04-Thomas Harter** Evaluating HFLC Nitrogen Management Strategies
- 10.5 WATER16NBAM-N Bambach, Andrew McElrone T-Rex 2: Determining Almond Tree Water Use and Stress

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- WATER16ATR-Alfonso Torres-Rua T-Rex 1: Determining Almond Tree Water Use and Stress
- 11.5 WATER16-Kyle Knipper T-Rex 3: Determining Almond Tree Water Use and Stress
- WATER18-Mallika Nocco Evaluation of Distribution Uniformity and Stem Water Potential
- 13 HORT69-Isaya Kisekka Data-driven Smart Irrigation for Almond Orchards
- WATER17-Maciej Zwieniecki How to Irrigate Based on Expected Yields?
- **ENTO36-Brad Hanson** Almond Weed Control and Herbicide Research and Extension
- PATH04-Jim Adaskaveg Biology and Management of Almond Brown Rot, Jacket Rot, Shot Hole and Hull Rot
- PATH15-Jim Adaskaveg Foidemiology and Management of Phytophthora Root and Crown Rot of Almond

- ENTO35-Jim Adaskaved Region-wide Disease Risk Forecasting System
- PEST03-Phoebe Gordon Examination of Hull Metabolites in Hull Rot Sensitive and Resistant Cultivars
- 19.1 PEST\_Biopesticide\_1-David Haviland Biopesticide Research Part 1
- 19.2 EST Biopesticide 2-Lauren Fann Biopesticide Research Part 2
- 19.3 PEST\_Ganoderma\_3-Elizabeth Fichtner Ganoderma Research Updates
- PEST01-David Rizzo Assessing Almond Rootstock Susceptibility to Ganoderma Wood Decay and Crown
- BIO-22-01-Roger Ruan Safety Assessment of Almond Hull as a Novel Food and Food Ingredients
- BIOM01-Charles Cai Investigation CELF-pretreated Almond Tree Waste for Valorization
- BIOM02-Qinchu Rao Allergenicity and Risk Assessment of Novel Almond Hull Food Ingredients
- **PATH16-Themis Michailides** Epidemiology and Management of Almond Canker Disease in Young Orchards
- AQFS-01-Alyson Mitchell Characterization of Cyanogenic Glycosides and Key Chemical and Physical Measures of Almond Varieties and Selections
- AQFS-01-Zhongli Pan Full Demonstration of the Effectiveness and Benefits of a Smart Insect Early Detection and Notification Technology
- 22-GizachewD-AQFSS-01-Dawit Gizachew Effect of Water Activity, Temperature and Incubation Period on Fungal Growth and
- 28 PREC8-Maciej Zwieniecki Interaction of Nonstructural Carbohydrates with Biotic and Abiotic Stresses

Aflatoxin Production

- **HORT45-Brian Bailey**Three-dimensional Model-based Analysis of the Impact of Variability in Almond Tree Structure and Configuration
- **HORT66SK-Sat Darshan Khalsa** Yield Prediction for Resource Management
- 31 **HORT66PB-Patrick Brown** Yield Prediction for Resource Management
- HORT66YJ-Yufang Jin Yield Prediction for Resource Management
- **HORT66SV-Stravos Vougioukas** 33
- **HORT66EB-Mason Earles/Brian Bailey** Yield Prediction for Resource Management
- 34.5 HORT67-Astrid Volder Comparing Root Traits and Depth Distributions for Mature Almond Rootstocks

Yield Prediction for Resource Management

- 35 **ECON02-Brittney Goodrich** Cost and Return Studies on California Almonds
- INSH02-Joii Muramoto Immobilizing Soil Nitrate Using Almond Shells
- **INSH06-Mae Culumber** Optimizing Nitrogen and Water Use Efficiency
- **IINSH03-Patrick Brown** Multi-scale Evaluation of Stacked Regenerative Practices
- INSH05-Amelie Gaudin Fertilizer Substitution with Organic Matter
- POLL29-Neal Williams Guiding Habitat Placement for Pollinators and Other Beneficial Insects in Orchard Landscapes
- **HORT03-Franz Niederholzer** Farm Advisor Extension and Outreach Initiatives
- 42 SUS01-Jim Inman Avian Diversity in Almond Orchards in
- **WSARE-Julie Finze** Integrating Cover Crops and Sheep Grazing
- OTR01-Giulia Marino Improving Fruit Removal and Harvest Efficiency of Independence Almond Cultival
- **HORT06-Franz Niederholzer** Nickels Soil Lab Projects
- **HORT50-UCANR Roger Duncan** Field Screening of Size Controlling Rootstocks for Off-Ground Harvest
- **HORT02-4th-UCANR Roger Duncan** Evaluation of Almond Varieties- 4th Generation
- 48 HORT02-G3-Phoebe Gordon Evaluation of Almond Varieties- 3rd Generation
- **HORT04-UCANR Mohammad Yaghmour** Field Evaluation of Almond Rootstocks
- **HORT01-Tom Gradziel** Almond Variety Development and Assessment of Variety Candidates
- **HORT10-Tom Gradziel** Rootstock Breeding
- **HORT46-Patrick Brown** Application of Molecular Tools and Quantitative Phenotyping for Genomics-assisted Breeding
- **HORT16-Greg Brown** Integrated Conventional and Genomic Approaches to Almond Rootstock Development
- HORT55-Devinder Sandhu Exploring Novel Sources of Salinity Tolerance in Prunus Germplasm
  - **HORT49-Pedro Jose Martinez** Discovery of Genetic Variation in Related Selffertile Species of Almond

- Mark Cavallero\* Hully Smokes! A New Way to Use and Market Almond Byproducts!
- **HORT57-Harley Smith** Prunus Rootstock Transformation for a Changing Climate
- 57.5 HARV-Off Ground Drying-Stefano Foresti Stockpille Drying System for Off-ground Toolbox Harvested Almonds
  - Pest Carp-Wals Carpophilus Updates
- Ziv Attia\* Measuring What Matters: Harnessing Dendrometer Data to Prevent Yield Loss and Increasing Yield Potential
- Andy Barahate\* Fire Prevention Using Thermal Camera Integrated Drone Technology Ensuring Quality of Almonds and Almond Byproducts Like Hull and Shell
- Gurajan Brar\* Efficacy of Utilizing Aerosol Pheromones against Navel Orangeworm (NOW)
- Matthew Brocato Recharge and Yield: Enhancing Almond Irrigation for Sustainability

- Zachary Days\* Are Pelletized Almond Hulls the Future?
- Mallory Dodds\* Miticides: How to Keep All Your Tools in Your
- Ryan Hackett' Autonomous Shaking and Potential Future of Farming Operations
- Brandon Heinrich\* The Almond Price Paradox: Grower Challenges, Consumer Dilemmas

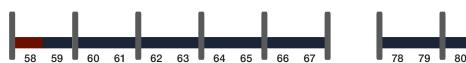
Amanda Hernandez\*

- Almonds, From Farm to Table: A Cookbook Celebrating the Recipes and Stories of CA Almond Grower
- Exploring the Value of Almond Oil as Consumers Seek Healthy Cooking Oils Sutter Long\*
- "Shake" the L Out of Almond: The Amond Cocktail Book
- Antonio Lopez\* Nuts About Squirrels

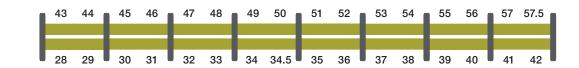
Victoria Lee\*

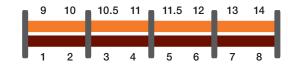
- Ryan McCoon\* The Sustainable Pest Management Roadmap: Advancing Standards for California Almond
- Edgar Perez\* Almond Log: Feel the Warmth of CA Almonds
- Jeevan Sandhu<sup>3</sup>
- Almonds Are a-o(K)
- Erik Stanek\* Making Cents of Sustainability: A Practical Guide to Understanding and Leveraging Orchard Stewardship in Almonds
- Delaney Woolwine\* Keeping California Almonds on Top: A SWOT Analysis

\*2024 Almond Leadership Program Participant

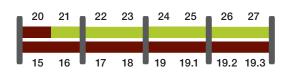












- Almond Leadership Program
- Irrigation
- Pests and Diseases
- Biomass Food Safety and Quality
- Orchard Tree Rootstock, Tree Physiology, Nutrients, Harvest, Soil Health, Pollination

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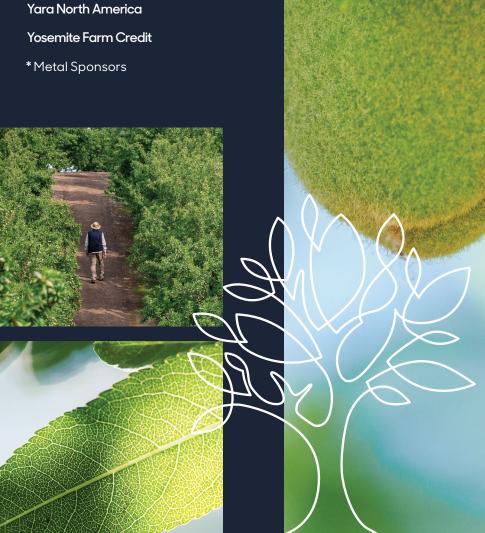
TriCal Group\*











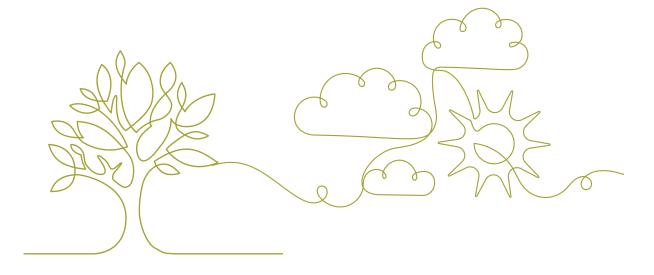
# ALMOND CONFERENCE EXHIBITOR LISTING

3F Captive Services	1712	CalCom Energy	432
3P Partners	414	California Custom Processing	1732
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Ag Spray Equipment	533	Ceres Imaging	410
Ag Water Chemical	1240	Certified Laboratories	532
AgCode Inc.	1312	Chain-Vey (A Division of MPE)	1213
AgCraft	221	Chandler Automation	341
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AgriFinancial Services	719	Corteva Agriscience	312
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NutStar Software, LLC. Oakville Bluegrass Cooperative Ocean Organics Omnia Specialties Inc. Onset - HOBO Data Loggers OPTIMUM SORTING Orchard Machinery Corporation Orchard-Rite / Pacific Distributing Inc. Osaic Wealth & Agribusiness Services	433 335 231 1735 313 813 1600 1100	SuperX Suterra SWAN Systems TDI Packsys Teleos Ag Solutions™ Thomas Manufacturing Company LLC Tidal Grow AgriScience TOL Incorporated	230 814 512 329 1631 217 1241 1300

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# ALMOND CONFERENCE **EXHIBIT HALL MAP**



on Tuesday for a beverage or a snack: 3:00-6:00 p.m. | \*TriCal #1113

3:00–6:00 p.m. | \*Optimum Sorting #813 3:30–6:00 p.m. | \*Certified Laboratories #532

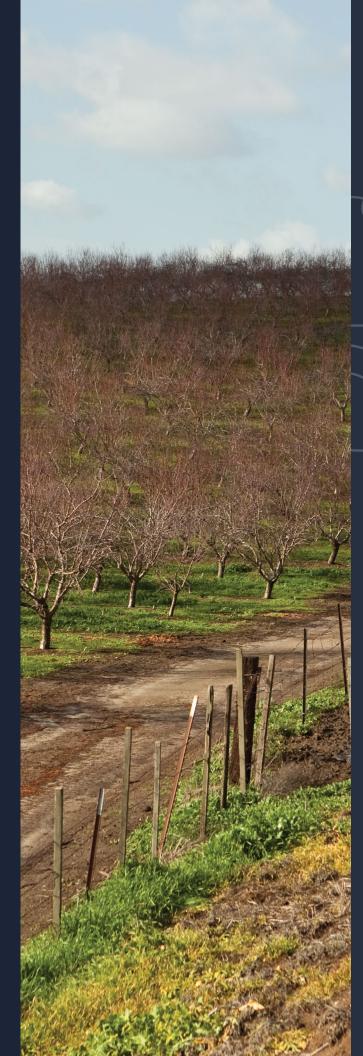
Wednesday for a beverage or a snack:

9:00 a.m.-6:00 p.m. | \*TriCal #1113 4:00-6:00 p.m. | \*Smith Food Machinery #1727 4:00-6:00 p.m. | \*Certified Laboratories #532 4:00-6:00 p.m. | \*Phytech #528



The Almond Conference 2024

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### **CONFERENCE HOURS**

### **REGISTRATION HOURS:**

Tuesday, December 10 8:00 A.M.-6:00 P.M.

Wednesday, December 11 7:00 A.M.-6:00 P.M.

Thursday, December 12 8:00 A.M.–12:00 P.M.

### **EXHIBIT HALL HOURS:**

Tuesday, December 10 1:00–6:00 P.M.

Wednesday, December 11 9:00 A.M.–6:00 P.M.

Thursday, December 12 9:00 A.M.–12:00 P.M.

### **SESSION HOURS:**

Tuesday, December 10 10:30 A.M.-3:30 P.M.

Wednesday, December 11 8:00 A.M.–4:00 P.M.

Thursday, December 12 9:00 A.M.-1:00 P.M.

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### **Almond Board of California**

1150 Ninth Street, Suite 1500 Modesto, CA 95354 T: 209.549.8262 | F: 209.549.8267 **Almonds.com** 

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